Aufgabenblatt Englisch „Neuerungen bei Facebook“

The social network Facebook is testing a new feature that lets you decide whether to leave or delete a post on your chronicles. All the user has to do is set the expiration time when the post should be deleted. The feature is running in a small pilot for a small group of Users.

In the past Facebook has tested some features which were really interesting. In the last few weeks Facebook tested a feature that lets users search through their friends old posts. Facebook also testet a Snapchat clone called Slingshot, but activated it before it was intended to go public. Up to now, Slingshot hasn’t had much mainstream success.

The real Difference between Snapchat and Slingshot was the requirement when a photo was sent to you, you had to send a photo back to open the image you have got. Facebook removed this requirement last week, so Slingshot is just a Snapchat clone with a different name.

Gemeinsamkeiten und Unterschiede:

* In Snapchat the posts will be deleted after 1 to 10 seconds.
* Snapchat has a feature called Snapchat Stories, where the media isn’t deleted after 1 to 10 seconds, but after 24 hours. The media, which is shared, can be opened multiple times in these 24 hours.